



welogoit.com

About RiverCity



Since 1978, RiverCity Screenprinting & Embroidery has provided high-quality screenprinting, embroidery and promotional products to customers nationwide. Over the last four decades, we have continued to expand and offer the latest in cutting-edge products, award winning custom art and the best customer service in the industry. No matter your apparel or promotional needs, we've got you covered!

Our Capabilities Include:

- In-House Screenprinting & Embroidery
- In-House Graphic Art Design
- In-House Digitizing for Embroidery
- In-House Direct to Garment Printing
- Turn-key Custom Apparel Creations
- Promotional Products
- Individual Folding, Bagging & Tagging
- E-Stores
- Private Labeling
- UPC Barcoding
- Nationwide Capabilities

Custom Screenprinting

RiverCity Screenprinting & Embroidery has been a leading provider of high-quality screen printing and design services for over four decades. With our experience and large workforce, we are able to provide services for anyone nationwide. We specialize in high-quality art design and screen printed apparel for all types of organizations and events, including businesses, non-profits, churches, schools, bands, sports leagues, conventions, conferences, and more.

We keep you involved with every step of the screen printing process to ensure that the final result is exactly what you envisioned. When you come to us, we take care to ensure that we understand your needs and can help with designing artwork for your custom apparel if needed. If you already have a logo or design, bring it to us and let us reproduce it and print it for you. Don't have a logo or design? Give us your ideas and we will help you to develop just the right one. Our talented team of artists can work off an idea or start from scratch.



Embroidery & Custom Patches



There's nothing quite like having your logo or custom art embroidered on high-quality apparel. Embroidery is a classic and timeless way to show off your business or organization's brand to build brand image. Embroidery looks great on all kinds of garments, including polos, company jackets and hoodies, hats, and more. We do all of our digitizing and embroidery in-house, use the highest quality threads, and welcome rush jobs.

We treat every embroidery order, no matter the size, with the care and attention it deserves. We do all of our embroidery on site to ensure high-quality results every time. This allows us to pay close attention to detail and quality, and also helps keep costs down so we can pass the savings on to you. With our on-site product and multiple shifts, we are able to fulfill rush orders and meet deadlines.

If your employees, groups, or teams need embroidered apparel nationwide, be sure to give us a call to discuss your needs. We happily serve local businesses, nonprofits, sports teams, bands, and organizations of all kinds (including churches, fraternities & sororities, and more).

Promotional Items

If you're looking for customized business gifts, items to give away at shows and conventions, coffee mugs, tote bags, pens & pencils, clocks, koozies, lanyards, water bottles, iPhone cases, and more, we've got you covered. The high-quality custom promotional items we provide are a great way for you to promote your brand and strengthen your brand identity.

While our offering of promotional items is extensive, our staff is always looking for new products to offer, so if you have something in mind that we don't have listed we'd be happy to discuss options with you. We love helping companies show off their brand, and high quality promotional products is one of the best ways to do it!



Build Your Own Brand



Your Brand Idea. Our Creative Solution.

Ever thought about starting your own custom line of clothing and merchandise? RiverCity can help you build your dream product line, from scratch!

Let our in-house design team guide you through this intricate process by putting our decades of successful product manufacturing to work for you. We have relationships with dozens of factories all over the world, and we can custom create anything you can envision!

There is NOTHING we can't help you build. Give us a call today and we can help you start the process of turning your retail merchandise idea, into reality.

Let's Make it Retail-Ready

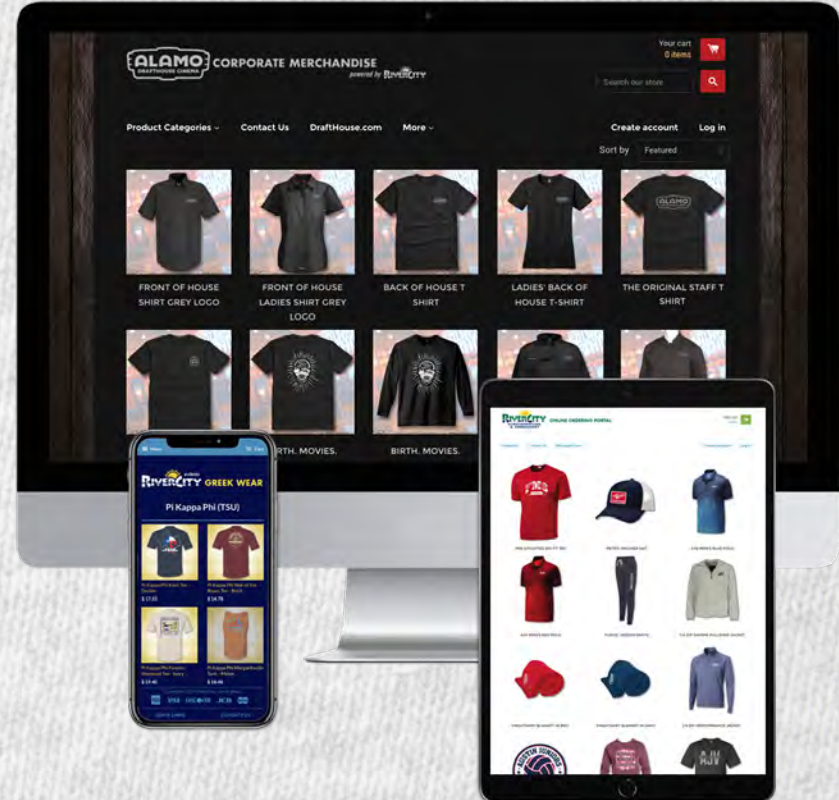
- Custom Printed Neck Labels and Tags
- Custom Printed Hang Tags
- Individual Folding, Bagging & Tagging
- UPC Labeling to Make Your Product Retail-Ready
- Custom Shipping Boxes
- Many Sizes to Fit Your Needs
- Packaging and Finishing Services

Your Brand Idea. Our e-Store Solution.

RiverCity can custom-build a promotional merchandise e-commerce system that's easy to use for your customers and employees alike. This streamlines the ordering process and gives you the ability to track an orders progress from start to finish.

RiverCity builds our sites to help you consolidate spending and manage your branded merchandise. We offer a variety of e-store and fulfillment solutions that are flexible enough to address future functionality needs. We also help you promote your e-store, manage inventory and distribution, and provide customer support.

We built our first online store in 1997. Let us put our 25+ years of e-store experience to work for you!



Quick Stats and Facts



80%

of consumers own
Promotional T-shirts

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Promotional T-shirts
are kept an average of
14 Months.



69%

of consumers own
Promotional Headwear

.....

3,400
number of
impressions Promotional
Headwear generates
throughout their lifetime.



65%

of consumers own
Promotional Polo Shirts

.....

2,300
number of
impressions Promotional
Polo Shirts generates
throughout their lifetime.

Quick Stats and Facts

40%

of consumers who
own promo products
report that they have
kept some for
more than

10 years

65%

(Two-Thirds)
of Baby Boomers who
own promo products
have kept them for
more than

5 years

23%

(nearly One-Quarter)
of consumers reported
they purchased a promo
product in the
last year

5 years



**A logoed pen that costs \$1 will have
a CPI of less than 1/10 of a cent.**

Why Promotional Items are Kept

Shirts

Quality **54%**

Utility **40%**

Attractiveness **56%**



Hats

Quality **46%**

Utility **40%**

Attractiveness **63%**



Polo Shirts

Quality **45%**

Utility **35%**

Attractiveness **57%**



Bags

Quality **55%**

Utility **52%**

Attractiveness **30%**



Some of Our Clients



Thank You



*Thank You for taking the time to learn
about RiverCity Screenprinting and Embroidery.*

Please contact Luke Sanders or Richard Lopez
to discuss how we can help your company with its branding needs.

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